

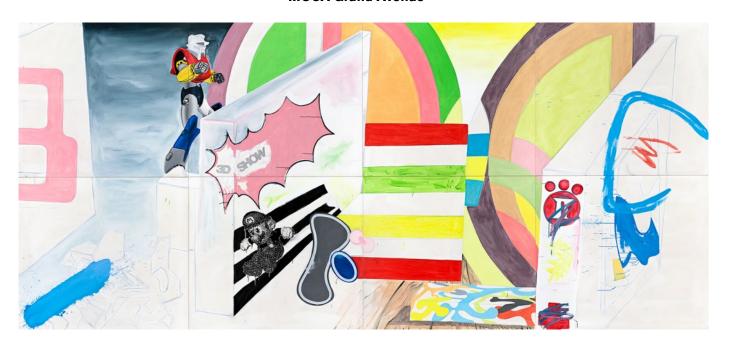
FOR IMMEDIATE RELEASE

Monday, March 11, 2019

MOCA CELEBRATES THE MUSEUM'S 40TH ANNIVERSARY AND PERMANENT COLLECTION AT ITS GRAND AVENUE LOCATION THIS SPRING WITH

OPEN HOUSE: ELLIOTT HUNDLEY
AND
40 FOR LA

April 14-September 16, 2019 MOCA Grand Avenue



LOS ANGELES—Beginning in spring 2019, MOCA will dedicate its downtown locations to multiple exhibitions honoring the museum's 40th anniversary and permanent collection. Each location will feature special exhibitions highlighting different themes and stories found within the institution's permanent collection of more than 7,000 objects. As part of this celebration, MOCA debuts a new ongoing series of exhibitions titled *Open House*. For the first time in its history, MOCA invites Los Angeles-based artists to organize exhibitions drawn from the museum's extensive collection of objects. The artists selected will work with MOCA curators to explore how the museum's permanent collection can continue to serve, educate, inform, represent, and delight the diverse and extensive community of artists in Southern California. *Open House* will give visitors a chance to see the depth and breadth of MOCA's collection focused through the unique lens provided by the community of artists that it serves.

MOCA will begin this new exhibition series with *Open House: Elliott Hundley*. Multimedia artist Elliott Hundley (b. 1975) focuses on the architecture and origins of collage and assemblage, analyzing how the visual and material logic of

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this format has informed a variety of artists in MOCA's collection, as well as his own practice. In doing so Hundley expands our understanding and perception of collage and assemblage by including painting and video in addition to more traditional sculptural examples. The exhibition will include work by artists such as Robert Rauschenberg, Betye Saar, Noah Purifoy, Barbara T. Smith, and Richard Hawkins, alongside artists like Martin Kippenberger, Lari Pittman, Rachel Harrison, Corita Kent, and Bruce Conner.

Also on view at Grand Avenue this spring, MOCA presents 40 for LA which celebrates the forty-year history of MOCA. Offering a behind-the-scenes glimpse into MOCA's past, this multimedia exhibition features archival materials from the museum's vault, including rare photographs and lithographs, limited-edition objects, a detailed exhibition and programming timeline, excerpts from the museum's YouTube video project MOCAtv, and a special homage to all of the artists to whom the museum is indebted. Visitors get an in-depth look at some of the key elements that define the institution: the Grand Avenue location designed by famed Pritzker Prize winning architect Arata Isozaki, a celebrated permanent collection, a groundbreaking history of temporary exhibitions, and the museum's dedicated board members and patrons. Together, these elements tell the story of MOCA's beginnings, explore the museum's vital role in shaping the Southern California art community, and take stock of MOCA's achievements as a pioneering contemporary art institution in Los Angeles. 40 for LA outlines MOCA's vibrant history and honors the people who have shaped a museum founded by artists that continues to welcome visitors to experience the art of our time.

Open House: Elliott Hundley is organized by Elliott Hundley and Bryan Barcena, Assistant Curator and Manager of Publications, with Karlyn Olvido, Curatorial Assistant, The Museum of Contemporary Art, Los Angeles.

Lead underwriting for MOCA's 40th anniversary exhibitions and programs is provided by Sean and Alexandra Parker.

Generous support is provided by CHRISTIE'S

Additional support is provided by Pasadena Art Alliance.

40 for LA is organized by Bryan Barcena, Assistant Curator, and Amanda Hunt, Director of Education and Curator of Programs, with Karlyn Olvido, Curatorial Assistant, The Museum of Contemporary Art, Los Angeles.

Exhibitions at MOCA are supported by the MOCA Fund for Exhibitions with lead annual support provided by Sydney Holland, founder of the Sydney D. Holland Foundation. Generous funding is also provided by Dr. Alexander and Judith Angerman, Earl and Shirley Greif Foundation, Nathalie Marciano and Julie Miyoshi, Steven and Jerri Nagelberg, and Jonathan M. Segal through the Rhonda S. Zinner Foundation.

Image credit: Michael Majerus, *MoM-Block II*, 1996, acrylic on canvas, 141 x 315 x 3/4 in. (358.14 x 800.1 x 1.91 cm). The Museum of Contemporary Art, gift of Thea Westreich and Ethan Wagner. Photo by Brian Forrest.

RELATED PROGRAMS

Members' Preview Day: Open House: Elliott Hundley and 40 for LA FRIDAY, APRIL 12, 2019, 11AM-6PM
MOCA GRAND AVENUE
INFO 213/621-1794 or membership@moca.org

FREE for MOCA members; no reservations necessary

Members' Opening: *Open House: Elliott Hundley* and *40 for LA* SATURDAY, APRIL 13, 2019, 7–9PM

MOCA GRAND AVENUE



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INFO 213/621-1794 or membership@moca.org
FREE for MOCA members; no reservations necessary

MIX at MOCA WEDNESDAY, APRIL 24, 2019, 6:30-8:30PM MOCA GRAND AVENUE

INFO 213/621-1794 or membership@moca.org FREE for MOCA members; RSVP required

Exhibition Walkthrough: Elliott Hundley on *Open House* THURSDAY, APRIL 25, 2019, 7PM MOCA GRAND AVENUE
INFO 213/621-1732 or visitorservices@moca.org

Artists on Artists: Miljohn Ruperto on *Open House* THURSDAY, MAY 9, 2019, 7PM MOCA GRAND AVENUE

INFO 213/621-1732 or visitorservices@moca.org FREE; priority entry for MOCA members

40 for LA: Sylvia Lavin on Arata Isozaki THURSDAY, MAY 16, 2019, 7PM MOCA GRAND AVENUE

FREE

INFO 213/621-1732 or visitorservices@moca.org FREE; priority entry for MOCA members

Please check moca.org for updates on related programs.

THE MUSEUM OF CONTEMPORARY ART

About MOCA: Founded in 1979, MOCA is the defining museum of contemporary art. In a relatively short period of time, MOCA has achieved astonishing growth; a world-class permanent collection of more than 7,000 objects, international in scope and among the finest in the world; hallmark education programs that are widely-emulated; award-winning publications that present original scholarship; groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time; and cutting-edge engagement with modes of new media production. MOCA is a not-for-profit institution that relies on a variety of funding sources for its activities.

Hours: MOCA Grand Avenue (located at 250 South Grand Avenue in Downtown Los Angeles) is open Monday, Wednesday, and Friday from 11am to 6pm; Thursday from 11am to 8pm; Saturday and Sunday from 11am to 5pm; and closed on Tuesday. The Geffen Contemporary at MOCA (located at 152 North Central Avenue, Los Angeles, CA 90012) has the same hours as MOCA Grand Avenue during exhibitions. Please call ahead or go to moca.org for the exhibition schedule for The Geffen Contemporary at MOCA. The MOCA Store at MOCA Grand Avenue (located at 250 South Grand Avenue) is open Monday through Wednesday and Friday from 10:30am to 5:30pm; Thursday from 10:30am to 8:30pm; and Saturday and Sunday from 10:30am to 6:30pm.

Museum Admission: General admission is free for all MOCA members. General admission is also free for all people on Thursdays from 5pm to 8pm. General admission at MOCA Grand Avenue and The Geffen Contemporary at MOCA is \$15 for adults; \$8 for students with I.D.; \$10 for seniors (65+); and free for children under 12 and jurors with I.D. **More Information:** For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.



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