

# Know- Before- You-Go

## Welcome to The Geffen Contemporary at MOCA!

This step-by-step guide lets you know what to expect at every stage of your visit—whether you are coming with family or friends, or flying solo. Looking forward to seeing you at MOCA!



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Welcome to the Geffen Contemporary at The Museum of Contemporary Art (MOCA)! MOCA has two locations: this one in Little Tokyo, which resembles a warehouse with a plaza and another one on Grand Avenue roughly a mile away, also in downtown Los Angeles, near Disney Hall.

Here's what the Geffen Contemporary at MOCA looks like if you're approaching from 1st Street looking north.



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This is the view you'll see when approaching MOCA from the new Regional Connector Station located at the corner of 1st Street and Alameda (A and E Lines).





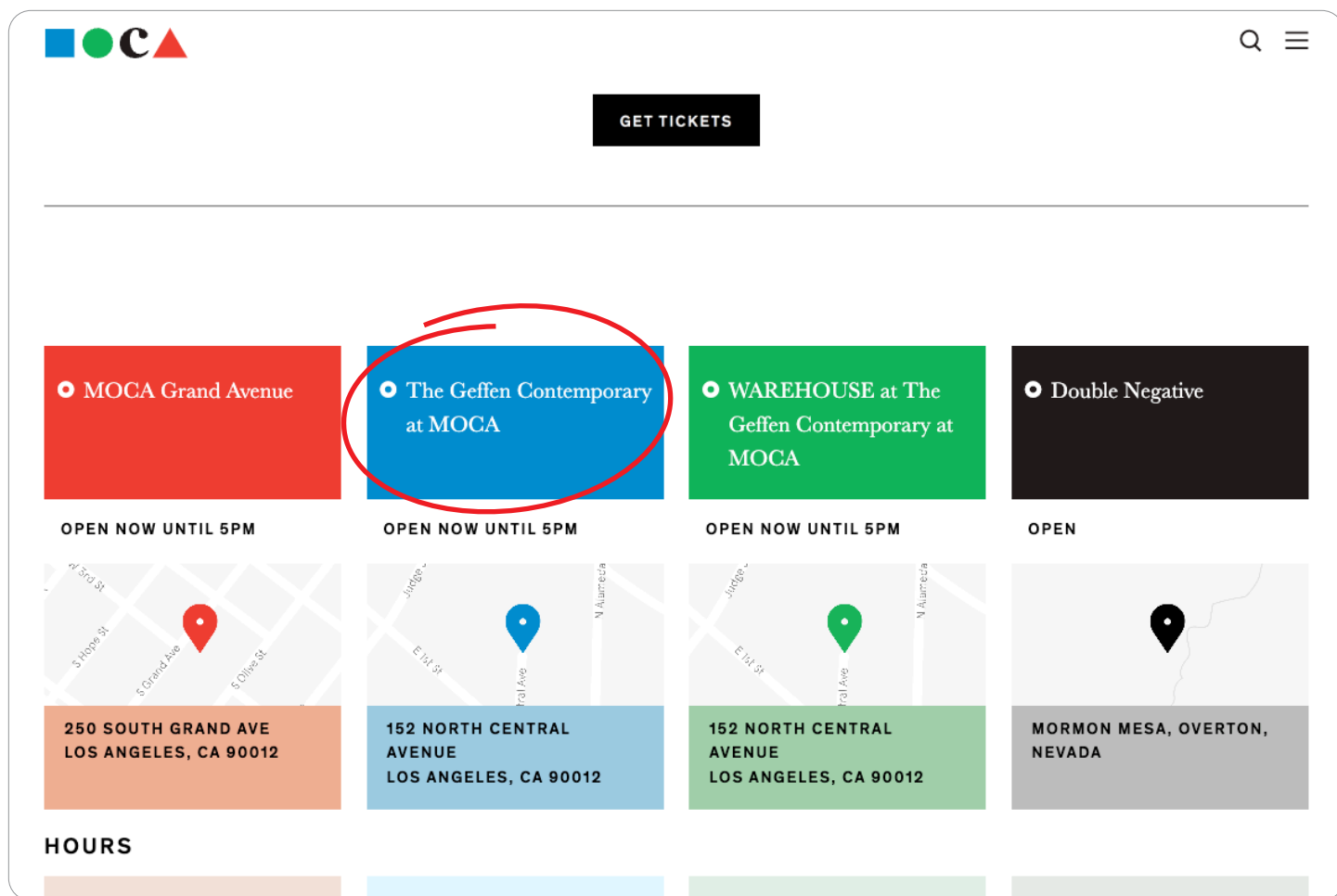
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On the other side of the plaza is a giant sculpture by artist Nancy Rubins, made of airplane parts. MOCA collects and exhibits all kinds of “contemporary” art, which dates from the 1940s to today. So you might see some things that surprise you!

This is what you’ll see when approaching the Geffen Contemporary at MOCA from City Parking Lot 7, located just west of the museum.



Before arriving at MOCA, visitors are invited to check the “Visit” page on MOCA’s website and reserve a timed ticket by clicking on the blue square indicating the Geffen Contemporary at MOCA (see below). While it is recommended to get tickets in advance to guarantee a spot, it’s also possible to get them at the front desk upon arrival. While many exhibitions are free, a few have a special ticket price; check [moca.org/visit](https://moca.org/visit) to get pricing info.





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In front of the entrance is a spacious plaza with tables, chairs, and a lot of plants. The entryway to get inside is located at the center of the building, below the colorful exhibition signs. Look for the arrow in the white circle!



Once inside you'll see a white desk staffed by friendly Gallery Attendants. To go into the exhibitions, present your online reservation or purchase a ticket through one of the digital kiosks. MOCA's helpful staff will explain the museum's guidelines and share additional information, such as where the restrooms are located. If you have a backpack, large bags, or belongings you don't want to carry in the galleries, ask the staff to show you the cubbies where you can put them.

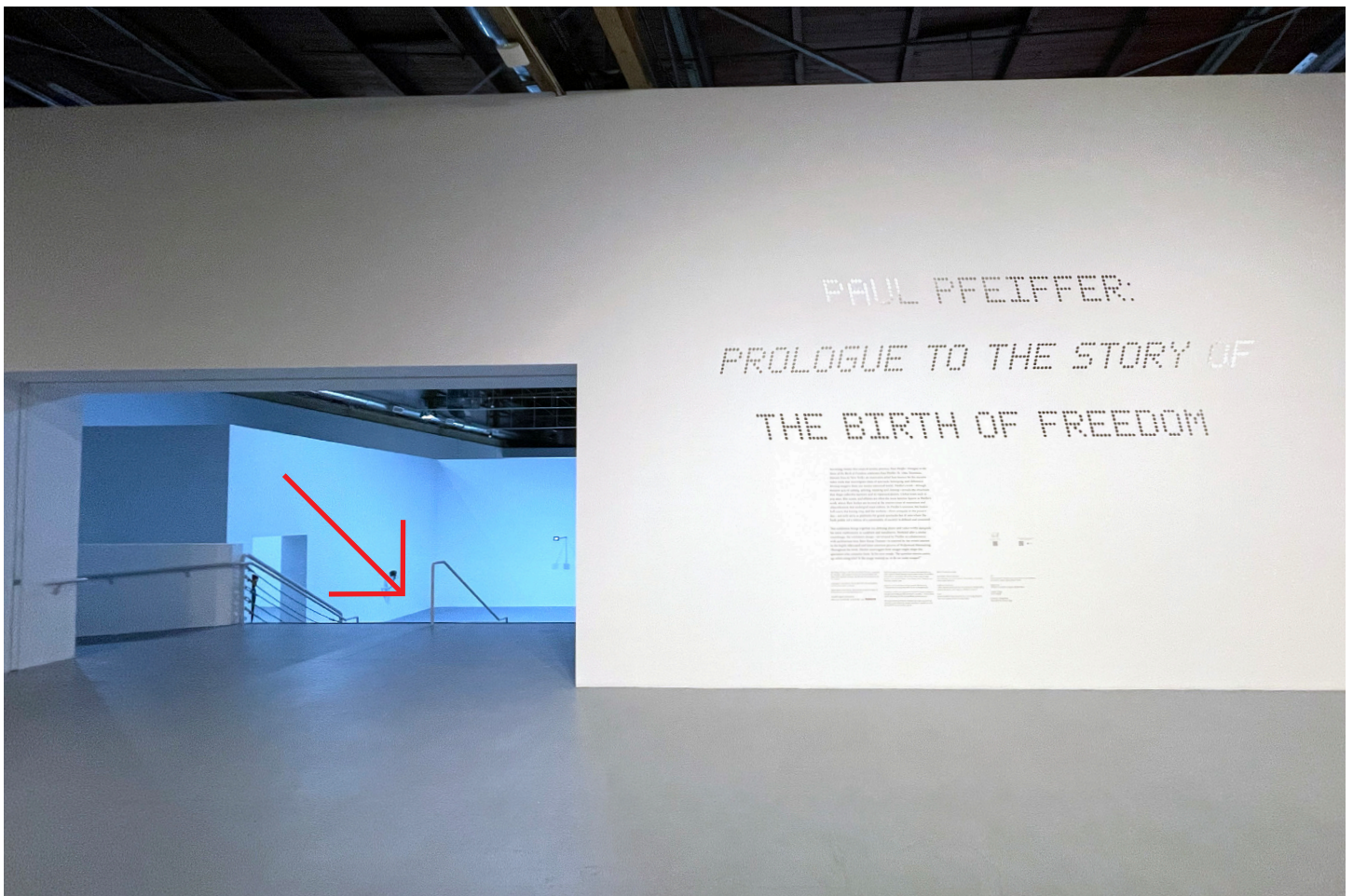
Here are the stairs and a ramp up to the mezzanine level. After checking in, proceed into the galleries by walking up the stairs or look for a ramp to the left.





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Take the staircase straight ahead down into the exhibition, *Paul Pfeiffer: Prologue to the Story of the Birth of Freedom*. This exhibition has a special price and includes films, photographs, and sculptures. Please note that several of the galleries will have low lighting and film-related sound. One gallery has bright lighting and the loud sounds of a crowd watching a soccer match.





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The ramp on the left side of the museum takes you to the upper mezzanine to the exhibition, *MOCA Focus: Eddie Rodolfo Aparicio*. This exhibition is free. Look for the large red mural on the walls and floors of the ramp! This exhibition includes large, hanging rubber panels with paintings on them and a very large artwork made of poured tree amber on the floor. Please be careful not to step on the artwork!



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**Exit:** When finished with your visit, exit through the same doors you entered. If you didn't get to see everything, your paid ticket allows you to return.

See you next time at MOCA!





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