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MOCA HOSTS A MEMBERS' PARTY FOR

Collection: MOCA's First Thirty Years

MOCA'S 30TH BIRTHDAY PARTY

Featuring *The Fourth Wall*, a new performance by
Artist Collective My Barbarian presented by Engagement Party

Saturday, November 21, 7–11pm

MOCA Grand Avenue

Los Angeles—As part of the week-long celebration of the museum's 30th anniversary, The Museum of Contemporary Art, Los Angeles (MOCA), is pleased to present **MOCA's 30th Birthday Party**, a members-only event held on **Saturday, November 21, from 7 to 11pm at MOCA Grand Avenue**. Commissioned by Engagement Party, MOCA's dynamic residency program supporting local artist collectives, the event will **feature *The Fourth Wall*, a new performance by My Barbarian**. *The Fourth Wall* will be a constellation of events occurring in locations outside the galleries housing the first part of *Collection: MOCA's First Thirty Years*, the museum's largest-ever installation of its renowned permanent collection. MOCA members receive an invitation for two and may bring up to two additional guests for \$25 each at the door.

A collaboration among the three members of My Barbarian (J. Gordon, M. Gaines, A. Segade), artist Pearl C. Hsiung, choreographer Hana Van Der Kolk, and a cast of Los Angeles-based actors, dancers, and DJs, *The Fourth Wall* is predicated on the idea of "transparency" as an entryway into thinking about the art and its institutions, whether aesthetics (concerns with light, in visual art, or with direct address, in performance); means of display (the glass vitrines or frames that encase artworks while allowing them to be seen); specific works in MOCA's collection (Diana Thater's see-through window gels or Morris Lewis's thin washes of paint over raw canvas); or the museum itself (the extent to which its functions and decision-making processes are open to public view).

As MOCA members gather to celebrate the museum's founding and view *Collection: MOCA's First Thirty Years*, My Barbarian and their collaborators will reconfigure the festivities within the logic of Invisible Theater, presenting site-responsive videos, speeches, scenes, routines, songs, and DJ sets that confront the situation with discussions about the process of mounting the exhibition and the internal workings of the museum in hopes of making transparent the mechanisms that underlie the construction of a public art collection. MOCA's 30th Birthday Party is presented by Ovation TV and The MOCA Contemporaries.

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MOCA Membership

MOCA members enjoy a host of privileges commensurate with their membership level, including unlimited free admission to the museum's three locations, invitations to members-only events, a 10% discount at the MOCA Store and *Lemonade* at MOCA café, Behind-the-Scenes Tours, free magazine subscriptions, reciprocal membership benefits at other institutions, and exclusive opportunities for art-filled travel. Membership dues support the museum's exhibition and education programs. For more information about MOCA membership, please call 213/621-1794.

Engagement Party

Launched in October 2008, MOCA's Engagement Party offers emerging Los Angeles-based artist collectives residencies during which they present public programs at MOCA Grand Avenue. Collectives may employ any medium, discipline, or strategy during their residency, resulting in programs that may include performances, workshops, screenings, lectures, or any other activity emerging from the group's particular focus. By providing a platform for artist collectives who operate through multidisciplinary, non-object-based practices, MOCA intends to address the significant role of these practices in the contemporary cultural landscape and challenge the conventions of a collecting institution.

My Barbarian

My Barbarian is a Los Angeles-based performance collective founded in 2000 by Malik Gaines, Jade Gordon, and Alexandro Segade. The trio makes site-responsive performances and video installations that use theatrical play to draw allegorical narratives out of historical dilemmas, mythical conflicts, and current political crises. My Barbarian has performed and exhibited widely in both the United States and abroad, including in Los Angeles at the Los Angeles County Museum of Art, the Hammer Museum, and LAXART; in New York at the Whitney Museum of American Art, the New Museum for Contemporary Art, and the Studio Museum in Harlem; and in Europe at De Appel, Amsterdam, Peres Projects, Berlin, and Galleria Civica, Trento, Italy. My Barbarian was included in the 2005 and 2007 Performa Biennials, the 2006 and 2008 California Biennials, the 2007 Montréal Biennial, and the 2009 Baltic Triennial. In 2008, they received an Art Matters grant to make a new performance and video project at the Townhouse Gallery in Cairo, Egypt. In 2009, the group had solo exhibitions at Steve Turner Contemporary in Los Angeles and Participant Inc. in New York.

MOCA—Celebrating 30 Years as the Nation's Leading Contemporary Art Museum

Founded in 1979, The Museum of Contemporary Art, Los Angeles (MOCA), has achieved astonishing growth in its brief history—with three Los Angeles locations of architectural renown; more than 13,000 members; a permanent collection of nearly 6,000 works international in scope and among the finest in the nation; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; and groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time. MOCA's mission is to be the defining museum of contemporary art. MOCA is a private not-for-profit institution supported by its members, corporate and foundation support, government grants, and admission revenues. MOCA Grand Avenue is open 11 am to 5 pm on Monday and Friday; 11 am to 8 pm on Thursday; 11 am to 6 pm on Saturday and Sunday; and closed on Tuesday and Wednesday. General admission is \$10 for adults; \$5 for students with I.D. and seniors (65+); and free for MOCA members, children under 12, and everyone on Thursdays from 5 pm to 8 pm, courtesy of Wells Fargo. MOCA Pacific Design Center is open 11 am to 5 pm Tuesday through Friday; 11 am to 6 pm on Saturday and Sunday; and closed on Monday. Admission to MOCA Pacific Design Center is always free. The Geffen Contemporary is open whenever there are appropriate exhibitions for that space. For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.

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